



Bold Gold Media Group

575 Grove St, Honesdale, PA 18431 T: 570.253.1616 F: 570.253.6297

Bold Gold Media Group, L.P. 2006 Annual EEO Report

Headquartered at 575 Grove Street, Honesdale, PA, 18431, Bold Gold Media Group, L.P. is the licensee of and operates the following stations:

WDNH-FM, Honesdale, PA	FCC facility # 71346
WPSN (AM), Honesdale, PA	FCC facility # 71345
WYCY (FM), Hawley, PA	FCC facility # 3675
WDNB (FM), Jeffersonville, NY	FCC facility # 72626

On August 20, 2005 the above-listed radio stations owned by deWit Media, Inc. were sold and their FCC licenses assigned to Bold Gold Media Group, LP (hereafter BGMG). Consequently, the information contained herein, is a partial EEO report for 2005. It reports EEO related events for the Single Employment Unit (SEU), comprised of the four stations listed above, for the period 20-August-2005 through 31-January-2006.

Concurrent with taking ownership of the stations, the Licensee added two full-time individuals to the stations' existing workforce. Each individual was hired on the basis of his outstanding credentials and are employed in the following capacities": 1) **Promotions Director / NY Sales Mgr.** 2) **On-Air-Personality**. Both of these individuals are males, one is an individual with disabilities.

During the months following the August 2005 assignment of licenses, the following employment positions were filled.

- **BGMG** hired a part-time **Production Assistant**. Although the station was not actively seeking anyone for such a position, an individual with excellent credentials presented himself to **BGMG** management and was hired for part-time employment. Hired 11-November-05
- **BGMG** actively recruited for a part-time **Computer Specialist** to fill a vacancy generated by the voluntary separation of a previous employee. The employment opportunity thus created was widely advertised via three different venues: (1) Bold Gold Media Group's Website, <http://www.infocow.net>; (2) "On-Air Radio Announcements" which were run on **BGMG's** four broadcast stations^[1]; (3) Pennsylvania Career Link Web Site at <http://www.pacareerlink.state.pa.us> (Job Order No. WEB590965). Advertising for the position continued through the period: 7-Nov-05 thru 28-Nov-05. The best candidate was selected based on qualifications and is a male Hispanic American. Hired 23-November-05
- Near the end of the reporting period, **BGMG** hired a part-time **News Director** to serve the listeners of its Jeffersonville, New York radio station, WDNB-FM. Although the station was not actively seeking to fill this position, an individual with excellent credentials presented himself to **BGMG** management and was hired for part-time employment. Hired 29-December-05.

During the EEO Reporting Period, two full-time employment positions and three part-time employment positions were filled as described above. At the end of 2005, twenty-two full and part-time individuals were employed by **BGMG**. Forty-six percent of the **BGMG** full-time workforce is comprised of women and the ethnic-mixture of **BGMG's** employees continues to reflect the makeup of the communities that it serves.

BGMG is generally satisfied with its EEO program. It intends, however, to initiate during the next license term a Station Internship Program, which will affirmatively seek out qualified women and minority applicants. Moreover, the Licensee will continue to monitor its employment policies, practices and results; where necessary, the Licensee will expand its

outreach programs in order to maintain its high level of EEO success.

31-January-2006

[\[1\]](#) WDNH, 95.3; WYCY, 105.3; WDNB-FM, 102.1 and WPSN, 1590

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